



## REQUEST FOR PROPOSALS BUSINESS DIRECTORY UPDATE

*Issue Date: June 22, 2020; Response Deadline: June 30th, 2020*

### INTRODUCTION

The Tacony Community Development Corporation (Tacony CDC) seeks proposals from qualified vendors to update the business directory. The Tacony CDC is looking for a firm with the best value that can help the organization accomplish its Marketing and Business Relations goals.

### ORGANIZATION DESCRIPTION

The Tacony Community Development Corporation is a non-profit community-based revitalization organization located in the Tacony neighborhood of Philadelphia. We work with residents, businesses, non-profits, and government organizations to further the revitalization of the Tacony neighborhood.

### DESCRIPTION OF SERVICE

The Tacony CDC is seeking firms to provide the following services to update the CDC's business directory following the closure and gradual re-openings due to COVID-19. The tasks include the following:

- Survey the businesses within the CDC's service area to determine if the business is open, closed temporarily, or out of business. The surveys will occur periodically as the City moves through the various open phases.
- Compile the business survey into a Business Directory for the Tacony CDC's website.
- Survey the condition of the service area and input requests into the 311 app. Track the service requests to ensure that they are completed.
- Track opening requirements and permissions from the state and city.

If interested, please submit a response to this RFP to Director Alex Balloon via e-mail at [alex@taconycdc.org](mailto:alex@taconycdc.org)